

# 28 IDEAS FOR 28 DAYS

USE THESE POST IDEAS FOR YOUR SOCIAL MEDIA CONTENT.  
 DON'T FORGET, YOU DON'T HAVE TO POST EVERYDAY.  
 REMEMBER TO KEEP POSTS BALANCED, MINDFUL, & SENSITIVE.  
 PICK AND CHOOSE IDEAS TO SUIT, & ADAPT AS YOU PLEASE!

SUN	MON	TUE	WED	THU	FRI	SAT
<b>INTRODUCE YOURSELF</b> Especially if it's been a while!	<b>SHARE A BOOK POST</b> Talk about your fave book and why.	<b>ESSENTIALS PHOTO</b> Share something you can't live without!	<b>QUOTE POST</b> Share your fave quote & explain why.	<b>OFFICE VIEWS</b> A photo of the view outside your window.	<b>LOVELY CLIENTS</b> Talk about a couple & their wedding story.	<b>YOUR WORKSPACE</b> Take a photo of your workspace or office!
<b>GRATITUDE POSTS</b> Share what you're grateful for.	<b>BUSINESS SPOTLIGHT</b> Share 3 things you love about being a celebrant.	<b>LIFE LESSONS</b> Share 1-3 life lessons you've recently learnt.	<b>RESOURCE SPOTLIGHT</b> Share a good wedding resource that might help.	<b>ACTION PHOTO</b> Everyone loves a photo of you in wedding action.	<b>FAVOURITE SONG</b> Share a favourite song and say why.	<b>PHOTO FROM THE PAST</b> Share a photo from your past. Explain its significance.
<b>TOP TIP POST</b> Share a top wedding tip.	<b>VENUE POST</b> Talk about your fave venue(s).	<b>DID YOU KNOW...?</b> Share ceremony facts and break myths.	<b>WEDDING ALPHABET</b> Start a weekly wedding glossary of useful info.	<b>FLASHBACK POST</b> Flashback to a wedding and share the story.	<b>LOCAL AREA PHOTO</b> Share a photo of a fave local spot.	<b>IN THE CLUB POST</b> Talk about an association, group or collective that you belong to.
<b>DESK POST</b> Share a photo of your desk and talk about what you're working on.	<b>A GOALS POST</b> Share some personal or biz goals that you're hoping to achieve.	<b>A THANK YOU POST</b> Thank your followers for following you, or someone else deserving of praise.	<b>THREE FACTS</b> Post three awesome facts about yourself.	<b>INSPIRATION POST</b> Share a photo of something that's currently inspiring you.	<b>RECENT BUY POST</b> Share a photo of a purchase for your business.	<b>INVESTMENT POST</b> Share a story of how you've been investing in yourself & your biz.