

# WCW 2025 SOCIAL MEDIA EVENT

The  
**Celebrants**  
Collective 

## DAY ONE: INTRODUCE YOURSELF

There's no better way than to kick start this week with a gorgeous intro about yourself. If you're stuck for ideas you could include:

- 5-10 facts about yourself
- Your likes and dislikes
- Some secrets! We love secrets!

**MONDAY / NOV 10**

## DAY TWO: YOUR TOP REASONS FOR CHOOSING A CELEBRANT FOR A CEREMONY OR COMMEMORATION

Of course there are at least 1000 reasons to choose a celebrant but we recommend narrowing it down to your three favourite.

**TUESDAY / NOV 11**

## DAY THREE: YOUR FAVOURITE BITS

Why not share the things that you love most about being a celebrant? This is such a great way to show people what makes you tick and what you're passionate about. It's also great for you to get clear on what you love in particular about what you do!

**WEDNESDAY / NOV 12**

## DAY FOUR: YOUR CELEBRANT SUPERPOWERS

We've all got them but we can pretty much guarantee that we don't talk about them enough! Share with your audience your top celebrant super powers. What makes you a great celebrant? What are your celebrant super skills? Permission to shine granted.

**THURSDAY / NOV 13**

## DAY FIVE: WHO IS YOUR CELEBRANT INSPIRATION?

Dedicate this post to the celebrant individual(s) who inspire(s) you! You may be inspired by different celebrants for different reasons. There may be celebrants who have helped you in some way without realising it. Show your appreciation with this post!

**FRIDAY / NOV 14**

# WCW 2025 SOCIAL MEDIA EVENT/2

The  
Celebrants  
Collective 

## DAY SIX: WHAT MADE YOU BECOME A CELEBRANT?

You know why you became a celebrant but maybe you've never publicly shared your reasons before. Sharing your 'why' can help people to see how passionate you are and can make them feel excited by your joy and enthusiasm.

**SATURDAY / NOV 15**

## DAY SEVEN: YOUR BEST PIECE OF ADVICE FOR COUPLES/FAMILIES.

We celebrants are full of advice and wisdom for our couples and families. Our knowledge and experiences can really make the difference to the entire celebration of their life event. Use this post to share your best piece of advice for them.

**SUNDAY / NOV 16**

## TOP TIPS & ADVICE FOR TAKING PART IN THIS SOCIAL MEDIA EVENT

- Don't forget to have fun with it. This is a celebration for all celebrants and officiants worldwide, so let's celebrate ourselves in all our glory.
- If you struggle to create a post with these prompts then feel free to tweak them to suit you.
- If it's easier for you, you can create and schedule these posts in advance, so that they automatically post on each day. Or you can do live posting. Up to you!
- You can decide how you want to create these posts - whether you'll do video posts or straightforward photo/graphics and text posts. Entirely down to you!
- Don't forget to use these hashtags to not only get celebrants trending but also so that we can find and share your posts. #worldcelebrantsweek #wcw2025

Here's to making a load of celebrant noise on the internet! *Claire & Natasha*